

Learnings from North America

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Toronto Real Estate Board

7.6 Million Inhabitants

43,189 Agents

5,861 RE/MAX Agents



Toronto Real Estate Board

101,299 Properties Sold

202,598 Ends

108,334 Billion Dollars in Sales Volume

2.5% F.S.B.O



Cooperative Selling

- Over 90% of all transactions involve **two agents**
- Customers look to **Real Estate Agents** for information, not to portals